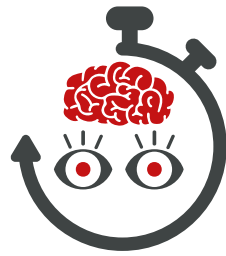


Tough recruitment landscape calls for effective career sites!



Job hunting is
the new e-retail



8 seconds
average human
attention span

How to get **quality**
candidates to apply

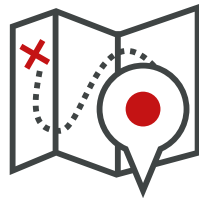


Smart career site platforms are the superior choice for attracting and converting candidates.
They...



**Capture quality candidates
with positive UX**

Up to 80% of all applications are abandoned due to length and complexity.



**Maximise
Google for jobs and SEO**

70% of active jobseekers start their search on Google. Specialist career site platforms rank jobs highly on G4J and SEO.



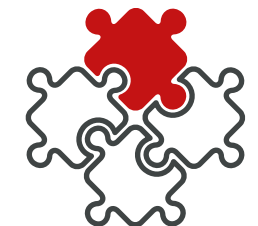
Use personalisation

Increase your conversion rate to 25% by providing tailored jobs and content.



**Create campaigns
and manage content**

Upload Google visible content and create targeted campaigns.



**Add a specialist plug-in
to your ATS**

Deep compatibility with Taleo, Lumesse and Workday.



Attrax, 4MAT's multi award-winning smart career site platform, seamlessly integrates with Taleo, Lumesse and Workday.
See how we delivered a **RAD award worthy careers site to Vodafone**:
www.4MAT.com/vodafone

4MAT[®]